

Madisonville Sidewalk Cattlemen's Association
P.O. Box 1197
Madisonville, Texas 77864

Dear Participant;

The **2017** MSCA BBQ Cook-Off celebrates the **77th** anniversary of the Madisonville Sidewalk Cattlemen's Association. MSCA originated with a newspaperman's idea that there were too many "drugstore" cowboys congregating around the Square in Madisonville. He and a group of local ranchers decided that these cowboys could wear cowboy boots only if they were cattlemen and owned at least two head. The etiquette and penalties for infringement of this rule are now etched in stone on the MSCA monument on the Courthouse lawn. The most renowned penalty is dunking in the horse trough located in front of the Courthouse, and, this tradition is still honored today! State Representative Roger Knight, Sr. permanently inscribed MSCA in the annals of Texas history through House Resolution 209 introduced in 1941. The MSCA annual celebration incorporated a Barbecue Cook-Off in the early 80's, which has become one of the three major events celebrating our community's ranching and agricultural history.

MSCA is a non-profit organization, which is administered by volunteers, some of which have been participating in this celebration since childhood. The funds raised through the MSCA Annual Steak Dinner/Dance, Barbecue Cook-Off and Rodeo are used to support other organizations in the community like the Madison County Fair Association, The American Legion Austin Reed Post 84, Madisonville Ladies Auxiliary, and Beta Sigma Phi Sorority. In addition, MSCA is actively involved in funding academic scholarships to numerous individuals. In addition, the organization contributes funds toward the Go Texas Scholarship given in conjunction with the Houston Livestock Show & Rodeo each year. Various organizations including Madisonville Volunteer Fire Department, Midway Volunteer Fire Department, and others also benefit from our activities. Finally, the Barbecue Cook-Off and other events bring participants from as far North as Dallas/FtWorth and as far South as Houston into our community. As a result of MSCA promotion of Madisonville many businesses in the community benefit.

Please take a moment to consider the number of organizations that you help when you participate in the Barbecue Cook-Off and finally, thank you for your interest and participation in our organization.

Sincerely,

Sharon D Phelps

Sharon D Phelps, Bar-B-Q Chairman

* Non-Profit Organization 501(C) 3